

District Fundraising Activities

District fundraising programs for students shall: (1) promote K-12 education; (2) provide educational experiences; (3) address local funding needs that support the educational mission of the district; and/or (4) promote the effective, efficient, or safe management and operation of the district. Raffles shall not be used as district fundraisers. Official school-parent groups or other outside organizations approved by the school district may hold raffles that benefit sanctioned school activities. The purpose or use of such programs shall be consistent with the policies and programs of the district. See Policy and Procedure 3530 for student fundraising activities.

Proposals for district fundraising programs shall be reviewed and approved in advance by the superintendent (or designee) to ensure compliance with the following procedures. The superintendent (or designee) shall make all compliance determinations.

- A. Any fundraising program charging fees shall satisfy the following criteria:
 - 1. Fees for persons attending or participating in such programs shall only be charged when attendance or participation is optional, not mandatory;
 - 2. A program shall not be created or continued that will require the allocation of district funds when program-specific resources are insufficient or exhausted.
- B. Any fundraising program characterized as a “business enterprise” shall satisfy the following criteria:
 - 1. For these purposes, “business enterprise” shall be defined as any non-associated Student Body activity that sells goods or services for district-related purposes on an ongoing basis.
 - 2. Such “business enterprises” shall sell products or services that are appropriate for the program’s educational purposes and/or promote the effective, efficient, or safe management and operation of the district.
 - 3. Such enterprises shall not be created solely for commercial purposes;
 - 4. Such enterprises shall purchase inventory in accordance with applicable district policy and/or practices; and
 - 5. A business enterprise program shall not be created or continued that will require the allocation of district funds when program-specific resources are insufficient or exhausted.
- C. Any fundraising program using donated personal items or services for an auction or sale shall satisfy the following criteria:
 - 1. Donated items or services must be free from health and/or safety hazards;
 - 2. Donated items or services must be given voluntarily by individuals or businesses; and
 - 3. Appropriate solicitation on the part of students, parents, or district personnel is permissible, but actions of students and parents cannot bind the district to any contractual obligations.
- D. Any fundraising program that requires contracting with a third-party vendor or promoter shall satisfy the following criteria:
 - 1. The contract shall further K-12 education and/or promote the effective, efficient, or safe management and operation of the district; and
 - 2. The district shall enter into contracts consistent with district policies and with appropriate authorization of the superintendent (or designee).

- E. Any fundraising program involving the production and/or sale of goods or services, such as a vocational program, shall satisfy the following criteria;
1. The superintendent (or designee) must authorize the sale of any goods produced and/or any services provided by the educational program;
 2. The proceeds from the sales shall be used to enhance or expand the educational program, as determined by the superintendent (or designee);
 3. To the extent required, all goods produced or services provided from an educational program shall be assigned to or owned by the district; and
 4. Individual compensation for the sale of goods produced and/or for the services provided shall not be permitted, except as authorized by the superintendent (or designee), in accordance with applicable laws, district procedures and/or practice.
- F. Any fundraiser involving a charge for attendance in conjunction with a curricular activity is authorized as long as the resulting funds are used to promote that curricular activity. Examples include, but are not limited to, charges for drama and musical performances.
- G. Contracting with crowdsourcing sites such as: SnapRaise, GoFundMe, Indiegogo, Kickstarter, etc. where cash donations are made through third-party vendors, and the third-party vendors receive a percentage or amount of the donation as payment for services is prohibited. (Crowdsourcing, as defined in this context, is the process of obtaining cash donations from an online community rather than from traditional district sanctioned means.)
- H. Online fundraising sites (Donors Choose for example) are permissible to solicit non-cash donations of supplies, materials or equipment under the following circumstances;
- 1) Prior permission is received from the superintendent or designee before posting the request;
 - 2) All items are shipped directly to the school site or to the district administration office;
 - 3) Supplies, materials, or equipment are consistent with district standards and program goals;
 - 4) Supplies, materials, or equipment become the property of the school district; and
 - 5) Fixed assets are tagged in accordance with district policies and procedures.
 - 6)
- I. Private individuals who are **not** employed by the district may use a crowdsourcing site and donate to the district. However, he/she may not use district assets or resources when engaging in private crowdsourcing activities nor represent themselves as an agent of the district.

Date: August 16, 2006

Revised: July 17, 2019